

NEWS RELEASE

Seaspan Shipyards Welcomes Amy MacLeod as Vice President, Corporate Affairs & External Communications

FOR IMMEDIATE RELEASE – September 25, 2019

North Vancouver, BC – Seaspan Shipyards is pleased to announce the appointment of Amy MacLeod as the organization's new Vice President, Corporate Affairs & External Communications. Based in Ottawa, Ms. MacLeod will be responsible for developing, managing and maintaining strategic public relations and external communications plans and tactics to support Seaspan Shipyards' business and marketing objectives.

A well-known executive and community leader in the Ottawa area, Ms. MacLeod joins Seaspan with over 25 years of communications experience in the technology and defence sectors as well as with political organizations. Most recently Amy was Vice President Strategic Communications and Corporate Diversity Officer at Mitel, where she held responsibility for global external and internal communications and provided communications counsel to executive leadership.

Prior to Mitel, Ms. MacLeod held senior leadership roles at General Dynamics, Alcatel-Lucent and Newbridge Networks. As a senior communications strategist and corporate spokesperson, she has shared her expertise at many public speaking engagements and conferences including TEDx Kanata. In 2019 Ms. MacLeod was a finalist for Ottawa's Businesswoman of the Year.

Ms. MacLeod holds a bachelor's degree in political science from the University of Waterloo along with post-graduate studies in marketing and diversity and inclusion.

QUOTES

"Amy is a tremendous addition to our executive team. She is a highly respected communications leader and brings a sharp understanding of business issues important to government, industry and community stakeholders. Amy's range and depth of expertise will be central to communicating the world-class capabilities of Seaspan's ship construction and repair facilities and the vital role we play in national defence and coastal safety, security and accessibility."

– Mark Lamarre, Chief Executive Officer, Seaspan Shipyards

"I am thrilled to be joining Seaspan Shipyards, a pioneering company with an incredible heritage and an even brighter future. This is a very exciting time in Seaspan's journey as it continues to build speed and momentum, and a unique opportunity to help share and celebrate the company's stories and successes. I look forward to working with Mark and the entire Seaspan team as they continue to realize their vision for customers, partners and Canada."

– Amy MacLeod



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SOCIAL MEDIA

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ABOUT SEASPAN SHIPYARDS

Seaspan Shipyards is a leader in Canada's shipbuilding and ship repair industry. With modern facilities and a dedicated workforce of 2,300 in North Vancouver and Victoria, the company has proven itself to be a reliable partner on a range of complex projects for both government and the private sector.

Seaspan Shipyards is proud to be Canada's chosen non-combat shipbuilder under the National Shipbuilding Strategy (NSS). In this capacity, the company is building state-of-the-art ships in Canada for the Canadian Coast Guard and Royal Canadian Navy. Through its NSS-related work, Seaspan Shipyards is creating jobs, generating economic benefits and rebuilding Canada's shipbuilding and marine industries.

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Seaspan Shipyards

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