

2018

# CHARITABLE GIVING REPORT

With roots tracing back to 1886, Seaspan is a long-standing and proud member of British Columbia's maritime community. Guided by our core value of Care, we are committed to supporting humanitarian causes where we live and work and safeguarding our rivers and coastal waters.

## 2018 IMPACT

**OVER \$175,000**

given to charitable organizations and causes

### WE FOCUS ON:



**PEOPLE**



**COMMUNITY**



**MARINE ENVIRONMENT**



**100+**

groups and organizations supported



**\$12,800**

donated to local youth sports teams



**100%**

of charitable giving benefits  
occurred in BC

# CARE FOR OUR PEOPLE

## SUPPORTING LOCAL FOOD BANKS

In February, Seaspan employees donated 280 pounds of food and \$215 to the Greater Vancouver Food Bank and an additional 200 pounds of food to the Esquimalt Neighbourhood House Society.



### ALL ONBOARD FOR BOAT FOR HOPE

On June 9, children with special needs and their families were treated to a day of pirate adventure on the high seas at Boat for Hope, a fundraiser in support of Variety – the Children’s Charity. Seaspan was a proud sponsor of Boat for Hope, and a number of amazing Seaspan volunteers helped out at the event.

*“The most amazing part of the event was seeing the joy in the faces of the children and their parents... many told us that they looked forward to this event every year.”*



### WEARING PINK FOR ANTI-BULLYING DAY

Our employees suited up in their finest pink T-shirts in support of Pink Shirt Day, a national campaign sponsored by CKNW Kids’ Fund to help eliminate bullying.



### FESTIVAL OF TREES

To kick off the holiday season, Seaspan volunteers got together to decorate a marine-themed Christmas tree for the annual Festival of Trees in support of BC Children’s Hospital. The funds raised through the event help support the most urgent health care needs of kids in BC.

### HOLIDAY GIVING

In the spirit of the holiday season, Seaspan employees generously donated clothing, food, toys and money to a number of local charities in December. ▶



### SKIING FOR A CAUSE

In March, Seaspan employees raced down the slopes of Grouse Mountain for the annual VASS Cup, a fundraising event organized by Vancouver Adaptive Snow Sports.



### SCORING FOR CHARITY

Seaspan’s 10th Annual Soccer Tournament brought together 16 teams and over 180 players to raise funds for local charities. The tournament raised \$5,000 for Royal Columbian Hospital and \$2,000 for the BC Cancer Foundation.



### ALL YOUTH DESERVE THE OPPORTUNITY TO SUCCEED

As part of Seaspan’s 2018 United Way campaign, Seaspan employees donated \$10,095 to Washington Kids Foundation to help the youth in our community reach their full potential.





### ◀ FORMATION FUN DAY

Seaspan's Victoria Shipyards was one of the sponsors of this annual event for military members and their families at CFB Esquimalt, and our employees had a great time volunteering at the event.

### SHIPPED WATERFRONT FESTIVAL ▶

On August 11, North Vancouver's SHIPPED Waterfront Festival included the Seaspan Family Zone, attracting young visitors with crafts, tattoos and balloons.



### ▲ RESTORING A TOTEM POLE

An aged and worn totem pole in front of the Seaspan building at Lonsdale Quay was sent off for restoration in a traditional "Closing of the Eye" ceremony. Thanks to the collaborative efforts of Seaspan, the Squamish Nation and the City of North Vancouver, the beautifully restored pole was re-installed at its original location in April.



### ▲ PULLING TOGETHER FOR RECONCILIATION

As a sponsor of the last leg of the 2018 Pulling Together Canoe Journey to eliminate prejudice and stereotypes, 16 traditional war canoes and over 160 paddlers were greeted by tugboats and employees at Seaspan's dock in North Vancouver in August.



### CELEBRATION OF LIGHT

Seaspan has been a partner and sponsor of the Honda "Celebration of Light" community event for many years, including providing the fireworks barge.



### SHOWING OUR LOCAL LOVE ▼

Thanks to our generous employees, Seaspan's 2018 United Way campaign raised \$169,639. The funds raised will help build stronger local communities by supporting programs that service the less fortunate.



*"It's great to hear how our donations contribute to our local communities and the impactful stories from their speakers — this personal touch really makes a difference. It was nice to see how much support the company gives and all the volunteers that helped because so much goes into organizing these events."*

# CARE FOR ——— OUR COMMUNITY

# CARE FOR OUR MARINE ENVIRONMENT

*"The shoreline cleanup was a fun event that gave me the opportunity to set a great example for my son. He learned it's important not to litter, to pitch in and help your community and have fun while doing it and work for a company that cares about the environment."*



## THE ECHO PROGRAM

For the past two years, Seaspan has worked in partnership with the Port of Vancouver's Enhancing Cetacean Habitat and Observation (ECHO) Program to collect underwater noise data used to assess effects on coastal marine mammals. Our tugboats and ferries also participated in a speed reduction trial in Haro Strait, and avoided important foraging areas by navigating further south between August and October.

## CLEANING UP OUR SHORELINES ▲

For the 12th year in a row, Seaspan volunteers and their families joined the Great Canadian Shoreline Cleanup. Our Lower Mainland volunteers collected over 700 pieces of plastic and debris at Cates Park/Whey-ah-Wichen in North Vancouver. The Victoria clean-up crew gathered over 2,200 pieces of garbage from Fort Rodd Hill National Historic Site in Colwood.



## BC FOREST DISCOVERY CENTRE ▲

Seaspan supported the BC Forest Discovery Centre with a donation of \$5,000 to help fund the creation of the Centre's newest exhibit, "Forests Forever." The high-tech, \$1.3 million exhibit will highlight new advances in sustainable forest practices and showcase modern day forestry innovation.



## HELPING LOCAL WILDLIFE ▲

Seaspan donated \$1,000 each to the BC SPCA's Wild Animal Rehabilitation Centre (Wild ARC) in Victoria and the Vancouver Aquarium's Marine Mammal Rescue Program.



## BLUE CIRCLE AWARD

Seaspan was recognized by the Vancouver Fraser Port Authority as a recipient of the Blue Circle Award. This award recognizes marine carriers that excel in environmental stewardship and attain the highest participation rates in Vancouver Port Authority's EcoAction Program.